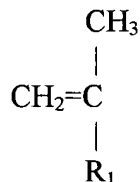


21. A color cosmetic composition comprising an oil component and a particulate matter component, the improvement wherein the composition additionally contains an uncrosslinked synthetic polymer having a glass transition temperature of 76 to 120° C., consisting of polymerized ethylenically unsaturated monomers having the general formula:



wherein R<sub>1</sub> is COOM wherein M is a substituted or unsubstituted C<sub>1-30</sub> straight or branched chain alkyl where the substituents are halogen, hydroxy, or alkoxy; pyrrolidone; or a substituted or unsubstituted aromatic, cyclic, alicyclic, or bicyclic ring where the substituents are C<sub>1-30</sub> straight or branched alkyl.

22. The composition of claim 21 wherein R<sub>1</sub> is COOM.

23. The composition of claim 22 wherein M is a substituted or unsubstituted C<sub>1-5</sub> alkyl or an alicyclic ring.

24. The composition of claim 21 wherein the polymer is methyl methacrylate.

25. The composition of claim 21 wherein the polymer is isobornyl methacrylate.

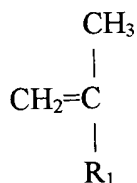
26. The composition of claim 21 wherein the polymer has a glass transition temperature of 85 to 115° C.

27. The composition of claim 21 wherein the polymer is soluble in a paraffinic hydrocarbon.

28. The composition of claim 27 wherein the paraffinic hydrocarbon is isododecane.

29. A lipstick composition comprising:

1-40% of an uncrosslinked synthetic polymer having a glass transition temperature of 76 to 120° C., consisting of polymerized ethylenically unsaturated monomers having the general formula:



wherein R<sub>1</sub> is COOM wherein M is a substituted or unsubstituted C<sub>1-30</sub> straight or branched chain alkyl where the substituents are halogen, hydroxy, or alkoxy; pyrrolidone; or a substituted or unsubstituted aromatic, cyclic, alicyclic, or bicyclic ring where the substituents are C<sub>1-30</sub> straight or branched alkyl.

10-40% of a volatile oil,

10-30% of a nonvolatile oil,

1-30% of a wax having a melting point of 30 to 120° C., and

10-40% particulate matter having a particle size of 0.5 to 100 microns.

**30.** The composition of claim 21 which is a lipstick.

**31.** The composition of claim 30 wherein the lipstick comprises, by weight of the total composition:

3-30% of the polymer,

10-40% of a volatile oil selected from the group consisting of cyclomethicone, a volatile paraffinic hydrocarbon, and mixtures thereof,

10-30% of a nonvolatile oil,